

The background of the entire page is a photograph of an outdoor festival. In the foreground, there are long wooden tables and benches arranged in rows. People are seen standing and walking around. In the background, there are large white tents with arched openings. The sky is overcast. The text 'MISERABLE MILES' is overlaid in large, white, bold, sans-serif capital letters. Above the word 'MISERABLE' is a white, hand-drawn, wavy line that resembles a heartbeat or a stylized mountain range.

MISERABLE MILES

2025
SPONSOR PACKAGE

A decorative graphic at the bottom of the page consisting of several parallel, wavy orange lines that create a sense of movement or a stylized horizon.



CONQUER THE MISERY, ENJOY THE MILES!

BY THE COMMUNITY, FOR THE COMMUNITY

Get ready for the ultimate adventure at Miserable Miles, Peace River's most anticipated one-day obstacle race! On September 6th, 2025, participants will lace up their sneakers and join us for 6.2 km of pure excitement on our very own ski hill at Misery Mountain.

Miserable Miles isn't your average race – it's a thrilling journey that takes place over a 212-meter vertical ascent, showcasing the stunning vistas of the Peace Region. Contestants will conquer hills and tackle obstacles crafted by our amazing volunteers, all while surrounded by the breathtaking beauty of Peace River's natural landscape.

Miserable Miles isn't just about the race; it's a community-powered initiative fueled by passion for fitness, love for our town, and a commitment to bringing people together. Our dedicated volunteers transform Misery Mountain into an epic playground, and this year, we're gearing up for an event that promises to be bigger and better than ever.

A grassroots celebration of community spirit, the success of our annual event was thanks to the countless volunteers, local governments, and businesses who generously gave their time and resources to make it happen. As we look forward to this year, we hope that with the help of your contributions we can make this year a bigger, more challenging, and even more entertaining day for everyone to remember.



EVENT OVERVIEW

- Hosted at Misery Mountain Ski Hill in Peace River
- Length: Approximately 6.2 km
- Perfect for all fitness levels ages 13+
- Sheltered spectator viewing
- Food vendors & beer gardens
- Live entertainment
- Prize draws & product giveaways
- Bathroom facilities
- Vendor Village
- Photo opportunities

GOALS & OBJECTIVES

Our objective is to establish an annual fun and family friendly event boasting beautiful scenic views, clear and easily identifiable running trails with a variety of safe and achievable obstacles throughout.

- Provide live entertainment to improve event experience
- Diversify obstacles and race components
- Improve viewing areas for spectators
- Provide quality advertising opportunities for event sponsors
- Increase participant attendance accommodating entrants age 13+

USE OF FUNDS

Funds collected will be utilized to cover any outstanding operational expenses for the event.

Once post-event expenses are finalized, the Miserable Miles organizing committee will determine an amount to earmark for the next year's event, taking into consideration event improvement, participant feedback and minimum costs required to operate the following year.

All funds over and above what is required to run the event will be donated to a non-profit organization in the Peace River area.

SPONSORSHIP OPPORTUNITIES



MISERABLE MILES

PLATINUM

\$2500+

- Premier placement of your business name at the event.
- Opportunity to showcase your brand in the Vendor Village with promotional sales.
- Featured sponsor recognition through advertising on the Miserable Miles website and social media.
- Prime advertising space in the beer gardens and on banners in viewing areas.
- Shout-outs from event announcers throughout the day.
- Corporate team registrations receive 10% off race fees.

GOLD

\$1500+

- Your business name displayed at the event.
- Vendor Village participation to promote and sell your products or services.
- Sponsor recognition through advertising on the Miserable Miles website and social media.
- Advertising presence in the beer gardens and on banners in viewing areas.

SILVER

\$500+

- Your business name displayed at the event.
- Vendor Village participation for promotional sales opportunities.
- Sponsor recognition through advertising on the Miserable Miles website and social media.

BRONZE

\$100+

OR DOOR PRIZE

- Your business name listed at the event.
- Vendor Village participation for promotional sales.
- Sponsor recognition through advertising on the Miserable Miles website and social media.

If you are interested in donating to a specific aspect of the event, all sponsorship & donation offers are welcome and greatly appreciated!

SPONSOR REGISTRATION

MISERABLE
MILES

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

BUSINESS PHONE: _____ OTHER PHONE: _____

EMAIL: _____

PLEASE SELECT ONE OF THE FOLLOWING:

☐ PLATINUM (\$1500+)

☐ SILVER (\$500+)

☐ GOLD (\$1000)

☐ BRONZE (\$100+ OR DOOR PRIZE)

TOTAL CASH DONATION: \$ _____

TOTAL GIFT-IN-KIND: _____

VALUED AMOUNT: \$ _____

AUTHORIZED SIGNATURE: _____ DATE: _____

FOR OFFICE USE ONLY

If you have any questions, please email:
miserablemilespr@gmail.com

Donations can be mailed to:
Miserable Miles 9510 91 Ave,
Peace River, AB T8S 1G9